



Centara is one of the fastest point-of-sale (POS) systems on the market. Lower total cost of ownership and improved productivity are one of the main advantages, when setting up Centara.

Flexible on-screen menus and tailor-made manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a POS system.

Intuitive design and simple user interface cuts down training time, enabling managers to make the most of the system, allowing for minimized check-out time.

The system operates on most known POS hardware and easily communicates with other software.



LOYALTY (Horizontal)

The Centara Loyalty solution is a centralized stored value system (SVS), with Gift cards, In-store credit, Coupons and loyalty points built for scalability and customization.

Works both as a stand-alone solution, or can seamlessly connect to the underlying company's Enterprise Resource Planning (ERP)/ Financial Accounting.

The Centara Loyalty solution contains a central storage point for customer information. Customers are created in the cloud and their information is accessed through the cloud. Customer identities are substituted for opaque tokens so that no sensitive customer information is stored at the Point-of-Sale, facilitating GDPR compliance.

- Gift cards (both preprinted or generated on the POS)
- In-store credit
- In-store coupons
- Loyalty points
- e-Receipts collecting customers email addresses
- Staff card handling
- Works as a stand alone system
- Seamless integration with ERP
- Connects easily with other systems
- Scalable up to large installations
- Adjustable menus for different locations
- Scalable and flexible within a set of stores, companies, departments or shopping malls
- One swipe easy payments
- A wide range of standard reports
- Unlimited transactions
- Unlimited clients
- Integration with Centara Discount Offer
- Easy registration of new customer accounts
- Membership sign-in/reception through tablets

LOYALTY CARDS

Loyalty solutions are real-time promotional offers based on customer purchases, spur of the moment offers and redemption of promotional codes or point-based rewards to the customer.

Every time the customer spends money, he does so knowing he will be able to collect some of it back.

To be reimbursed in some way amounts to savings.



Build a successful relationship with your customers through the Centara Loyalty Solution.

The goal of every business owner is to establish customer loyalty with recurring business. Thereby establishing regular customers instead of onetime shoppers.

Centara Loyalty is a full suite solution with all the necessary loyalty programs that a professional retailer needs.

GIFT CARDS

With gift cards, customers can either prepay for future purchases or present the card as a gift. Simply sell a gift card to a customer for any amount and swipe the card into the system. An added benefit is that certain percentage of gift cards are never used and are simply amortized for the store's own benefit.

IN-STORE CREDIT

Where in-store credit is used for returns, the system is capable of creating, on-the-fly, accounts which are printed on a slip for the customer to use later as payment. The customer information can be included on the slip if preferred.

COUPONS

Integration with in-store coupons is done by simply selecting the use of a specific coupon or a coupon series as a condition for giving a discount. The Discount Offer engine manages usage of all coupons reducing the risk of coupon fraud.

LOYALTY POINTS

Centara has a built in Loyalty point solution, handling points either direct through customer accounts or using loyalty cards.

CENTARA
hbi@hbi.is Log off

- SALES
- ITEMS
- LOYALTY
- SETUP
- ADMIN

251003
LOYALTY CARD

JOHN SMITH

CREATED ON	ORIGINAL	0
09/16/2016	AUTHORIZED	0
EXPIRES ON	USED	250
-	REMAINING	150

✔ OPEN

ACTIONS

Close card
Extend expiry

TRANSACTIONS

DATE	OPERATION	USED	BALANCE
09/16/2016 3:49:56 PM	See transaction	-250	150
09/16/2016 3:39:07 PM	Reward	100	400
09/16/2016 3:06:57 PM	Reward	100	300
09/16/2016 3:06:52 PM	Reward	100	200
09/16/2016 3:05:11 PM	Reward	100	100
09/16/2016 2:26:25 PM	Open	0	0

TRANSACTION LOGS

TRANSACTION	DATE	AUTHORIZATION	CHANGED BY	OPERATION	RESULT	AMOUNT
GO TO TRANSACTION	09/16/2016 3:49:56 PM	15786231	1.9.999	Confirmation	Success OK	250
GO TO TRANSACTION	09/16/2016 3:49:37 PM	15786231	1.9.999	Authorization	Success OK	250
GO TO TRANSACTION	09/16/2016 3:39:07 PM	-	1.9.999	Reward	Success Reward points	100
GO TO TRANSACTION	09/16/2016 3:06:57 PM	-	1.9.999	Reward	Success Reward points	100



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50.000 POS IN OVER 60 COUNTRIES