

# CENTARA

ADVANCED POINT OF SALE



**Point of sale employees** enjoy a flexible user experience, robust transaction handling and secure handling of payment clearing in front of customers.



**Operations and category managers** benefit from a super flexible discount building capability, loyalty program management and centralized access to all store business information.



**Managers and supervisors** enjoy access to business reporting data for management reporting, analysis and comparison.



**IT Administrators** benefit from the cloud-based architecture that allows for centralized management and configuration of stores, tills, discounts, and other meta-data types. Our plug-in architecture is designed to implement special customer requirements to the solution.



Centara serves hundreds of customers operating businesses the world over. Centara has a proven track record in managing transactions for companies with international retail operations handling official fiscal boxes and any tax situation, such as multiple taxes including stacked tax, and multi-currency situations.

Being a perfect fit for retail businesses of all sizes, the system is deployed equally successfully by a shoe shop on the high street operating a single till, as by an international chain of department stores operating hundreds of outlets. Providing our demanding customer base with round-the-clock support and services every day of the year, we make sure we deliver on our promises.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless reporting, adding items or adjusting prices.

*"Best-of-breed POS solution that favours integration with external financial accounting and inventory management solutions for optimal management of retail operations." - Christiania Glasmagasin*

*"With Centara we easily manage the sales in our various departments. With the furniture tills it is also possible to handle special requests and hold items until later date." - JYSK*

*"The Centara Discount Offer tool is very powerful and enables us to create our special offers with time limitations, scalable pricing and limitless discount strategies." - GER*

## RETAIL INDUSTRIES (Verticals)

### SUPERMARKETS

Being one of the fastest point of sale systems on the market, Centara helps business owners lower their transaction time and provides them with a great proposition for return on their investment. Numerous reports also allow owners to analyze sales data, discount usage and other critical information.

### CONVENIENCE STORES

Tailor the system around the store with operator-specific menus and sales options, flexible manager functions and menus to maximize the efficiency of the operation.

### DEPARTMENT STORES

The system is easily scalable, handling a large number of POS with different menus per department.

### APPAREL AND FASHION

The system handles size, color, style and POS user interface can be easily modified to follow store image and colors. Stock lookup and creation of new loyalty customers on the POS also makes the shopping experience easier.

### HOME PRODUCTS

A specially designed vertical for furniture/home products, taking into account special order, sales offers from the POS, stock lookup, loyalty and discount offer.

### AUTOMOTIVE

Item lookup by make and model, and substitutes suggestions based on price and inventory levels, item reservations, integration with web order management, customer tracking, access to customer transaction history, vehicle job shop reservations and much more.

### MUNICIPALITIES

A standard solution for museums, libraries and sport centers that manage reservations and supplies facility's usage.

## MARKET SOLUTIONS (Horizontal)

### DISCOUNT OFFER

All the discounts a retailer needs; Happy hour, Mix & match, 2 for 1, Coupons and much more.

### LOYALTY

Centara Loyalty comes with gift cards, store credit, loyalty points, email receipts, coupon support and more.

### SPECIAL ORDER

Allow sales of items that or not on stock or even not in production yet.

## HOSPITALITY INDUSTRIES (Verticals)

### FINE DINING

Tailor the system to fit the restaurant with operator-specific menus, flexible manager functions and menus to maximize the efficiency of the operation. Assign customers to tables with table management and splitting of payments. Handheld solutions for Windows tablets available and connections to on-line booking systems.

### QUICK SERVICE RESTAURANTS

Centara handles the swift paced quick-service environment with ease, the ordering and tendering at fast food locales, be it drive-ins or other type of servicing. Simple "clock-in / clock-out" time attendance registration is available.

### PUBS & CLUBS

Intuitive user interface cuts training time and allows for easy transactions. Quick sign in possible from multiple locations, with tailor-made start-up menus. Advanced support for „happy hour“ pricing.

### CATERING

With Centara fast transaction time, the use of customer cards to put payments to the customer account is made easy and simple.

### HOTELS

Centara connects to different hotel booking systems allowing safe registration to the underlying ERP.



### HEALTH MANAGEMENT

IT managers are able to follow up on the status of every POS and monitor the overall health of the system.

### FRAUD ANALYSIS

Indicators for fraud by following up on ambiguous behavior with feedback from the POS workstation.

### POS SALES INTELLIGENCE (BI)

Cube connecting the underlying SQL server with sales information from Centara, providing basket analysis, sales performance and more.



When choosing a mission critical system, minimizing the risk of deployment is an important consideration. Centara is one of the safest systems in its field to deploy as it is:

- delivered with professional services to ensure it is customized, configured and implemented to your specific requirements.
- it is easy to use and the tender keys interface is completely customizable to achieve quicker user adoption.
- the system will keep transactions going even if the server goes down or connections to other systems are lost.
- centara offers seamless integration with other systems and peripherals. Flexible design based on the ARTS data model and open connectivity of OPOS peripheral drivers, contribute to making integration with external systems safe and expedient.



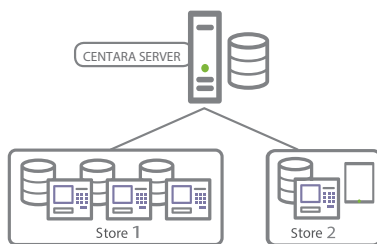
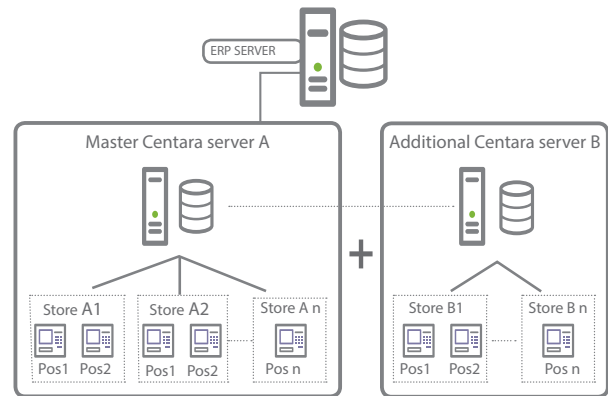
### KITCHEN DISPLAY SYSTEM

Centara's kitchen display system is extremely flexible and gives customers the opportunity to control the preparation displays with varying staff and menus throughout the day. Centara also supports multiple kitchen printers and kitchen bump-bars are available. In order to increase control and efficiency, Centara can also connect to camera surveillance systems.



## SCALABILITY

Centara makes use of the industry standard Microsoft SQL Server database. Centara uses standard features of MS-SQL for storing and moving data to and from POS. The scalability of Centara is achieved by adding more Centara servers to the deployment.



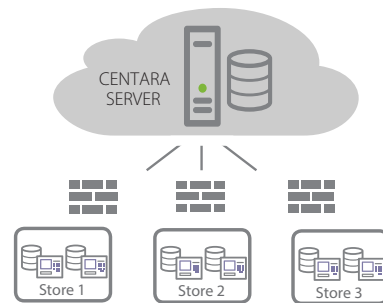
Standalone POS with local databases

## STANDALONE

Centara will keep sales going even if the Internet connection is lost or a server goes off-line. Handheld solutions with Windows tablets are also available, and synchronize with server when on-line.

## SAAS

Centara is also offered as a software-as-a-service, simplifying operation and maintenance.



## ERP INTEGRATION

Centara integrates seamlessly with different ERP systems, providing flexibility and independence of the underlying ERP. Centara also operates on most known POS hardware and can easily connect with other software.

## RETAIL STANDARDS

Centara is based on the ARTS (Association for Retail Standards) data model, and the open connectivity of OPOS peripheral drivers that contribute to making the integration with external systems safe and expedient.



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50.000 POS in over 60 countries